




Learning Alliances

SWITCH EC funded 22 million euro.
Recognised that research communication poor,
impact not optimal, process of knowledge
acquisition and application weak
Practiced concept of 'learning alliances'
Stakeholder engagement mechanism

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The approach

Members should share a common desire to
address an underlying problem (motivation)
Platform brings together public, private, Civil
society stakeholders
Stakeholders – those who have an interest or
influence, may be affected by issues in question
or attempts to address them

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Consider:

- How are stakeholders affected, and how much power to influence do they have? Be sure to include those most affected with little power.
- Need a champion who has organisational backing
- Resources to host and document processes and benefits.

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More info:

- SWITCH website
- Developing processes for delivering demand led research in urban water management – John Butterworth IRC and Mike Norris NRI UK

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